

SEIU Connecticut State Council Issues Survey Research Findings

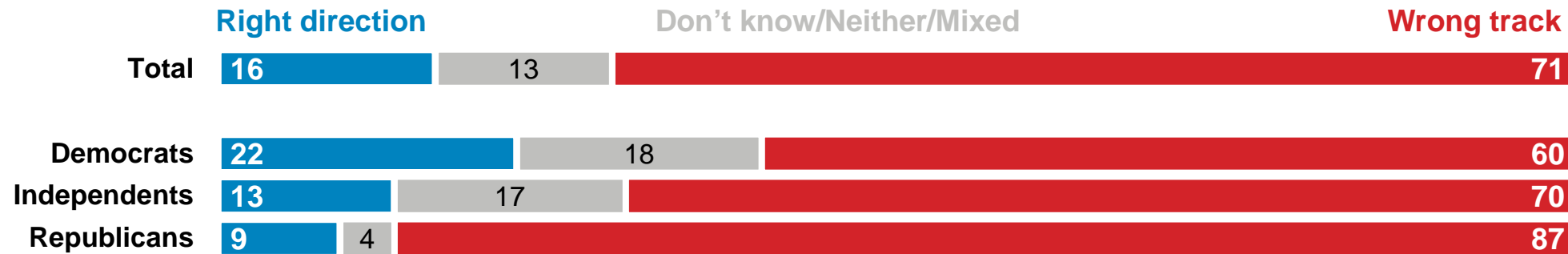


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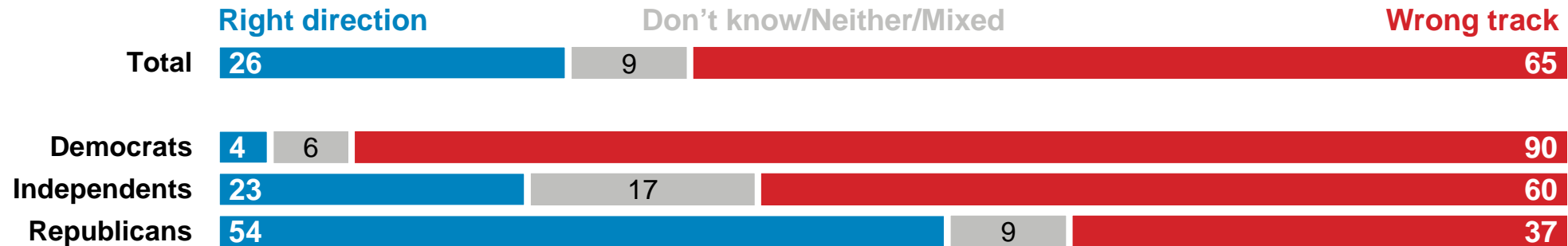
Landscape

Connecticut voters are deeply pessimistic about the state of affairs in Connecticut and nationally

Direction of Connecticut

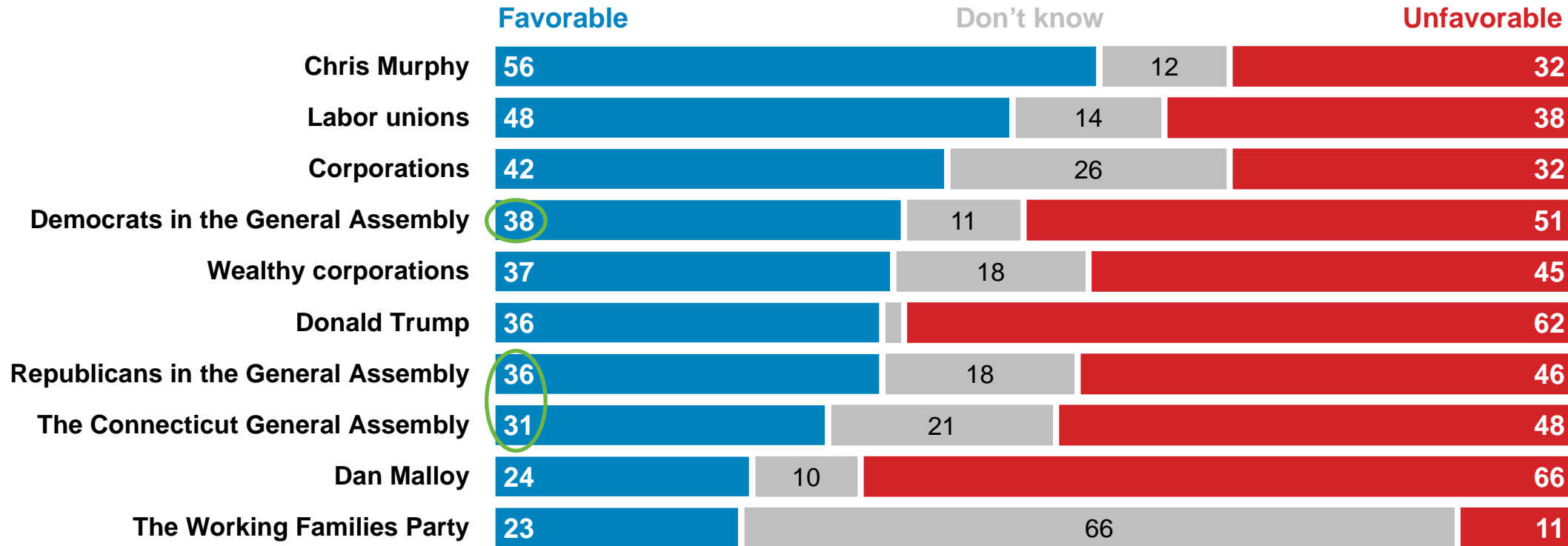


Direction of the United States



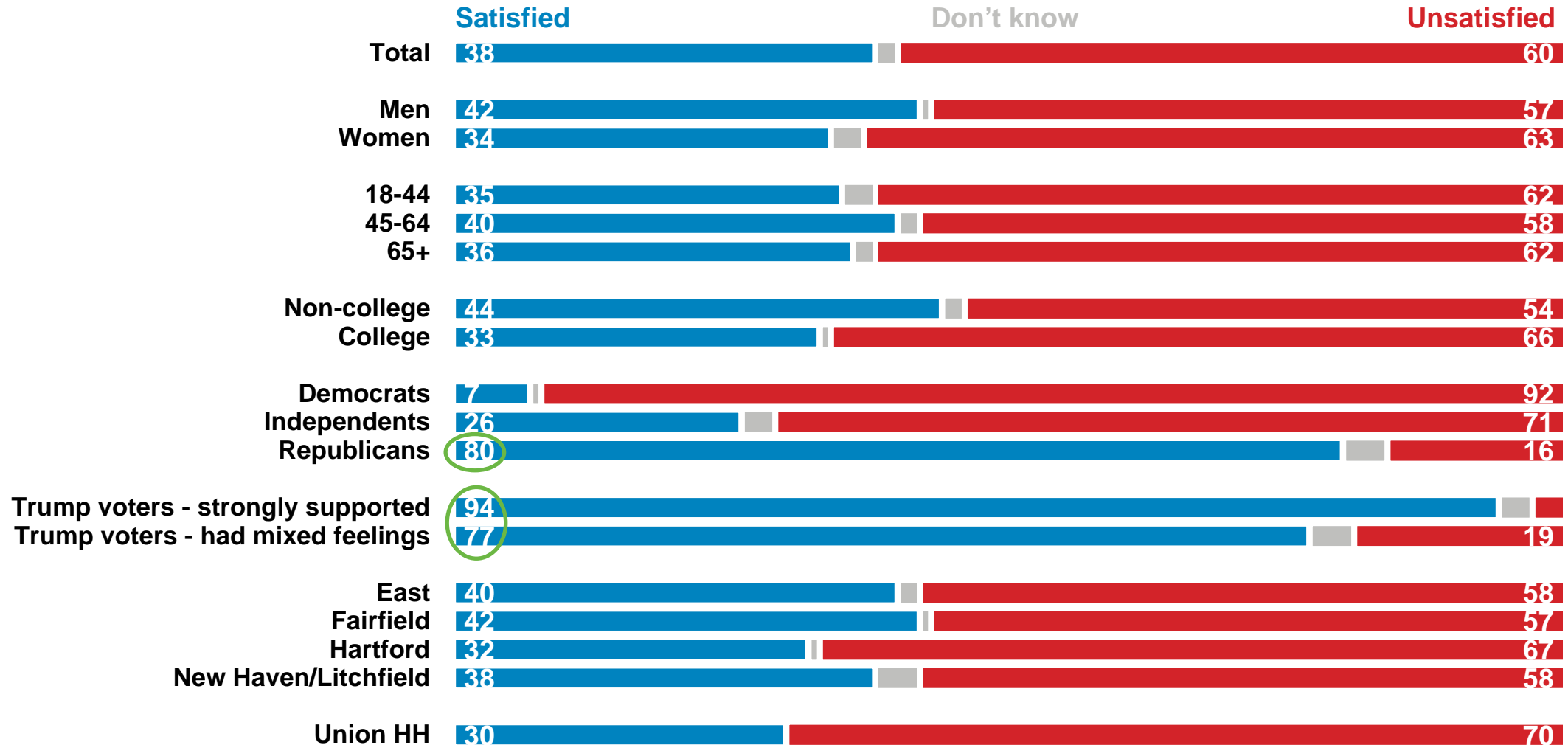
With the exception of Senator Chris Murphy, elected officials in Connecticut are underwater

Popularity of Public Figures and Groups



Voters are broadly unsatisfied with Trump's actions during his time in office, though Republicans and Trump voters largely remain supportive

Satisfaction with Trump's Policies and Positions on the Issues During Presidency

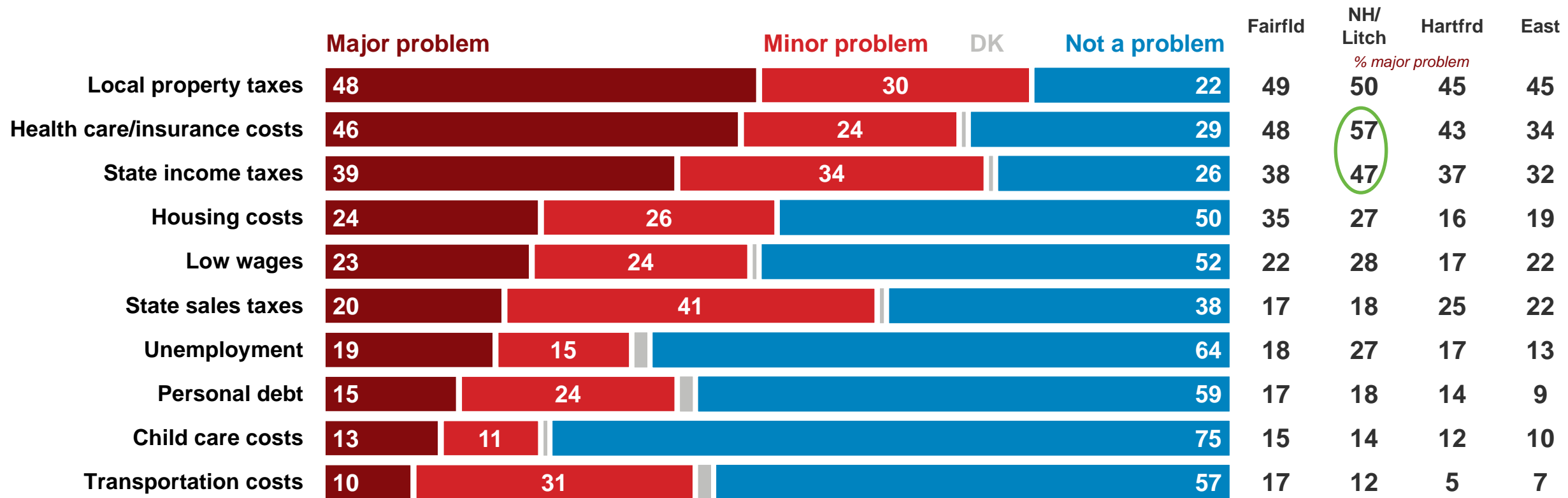


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Views of Connecticut Budget Issues

Local property taxes and health care costs top the list of problems voters face in maintaining their current standard of living

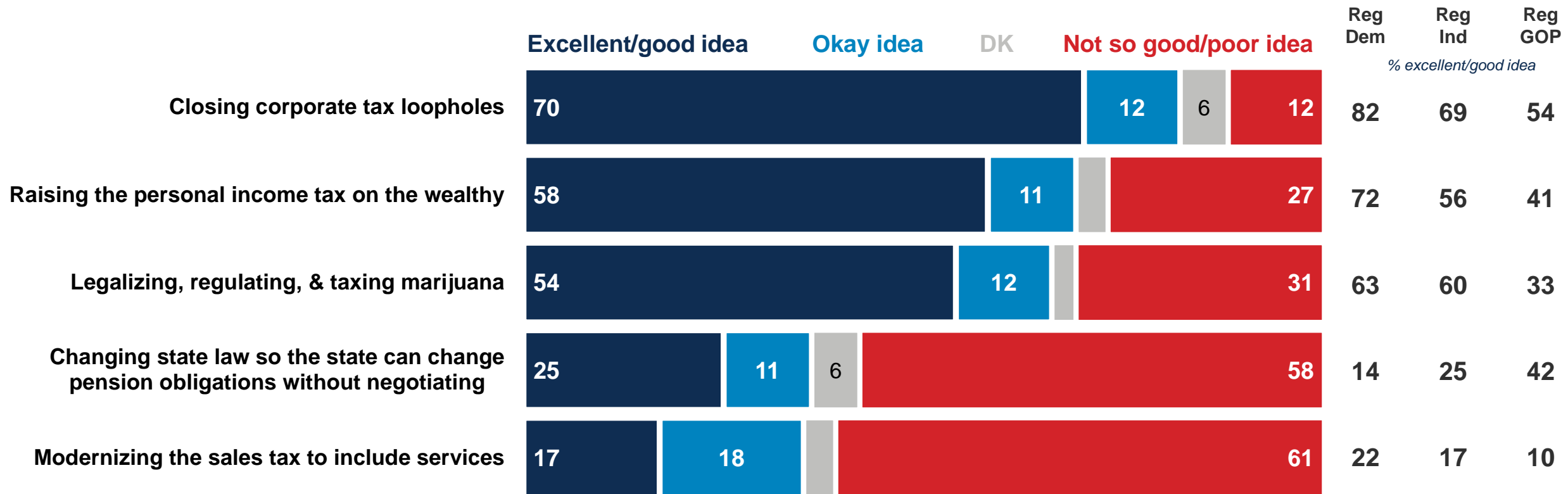
Problems in Maintaining Standard of Living



Unsurprisingly, child care costs are a much bigger problem among parents than voters overall. One-quarter (25%) of parents say child care costs are a major problem for them in maintaining their current standard of living.

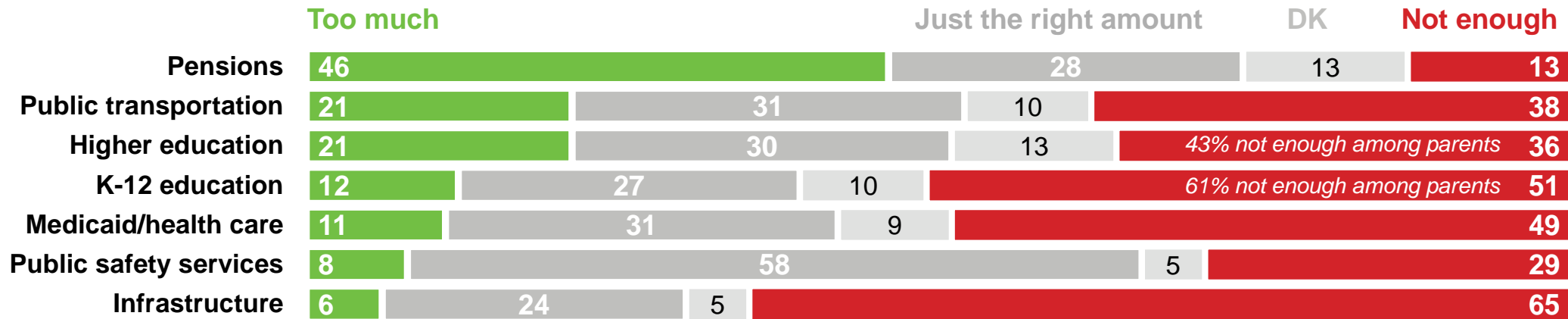
Voters are supportive of a number of proposals to raise revenue, including closing corporate tax loopholes, raising the personal income tax on wealthy residents, and legalizing and taxing marijuana

Proposals to Raise Revenue

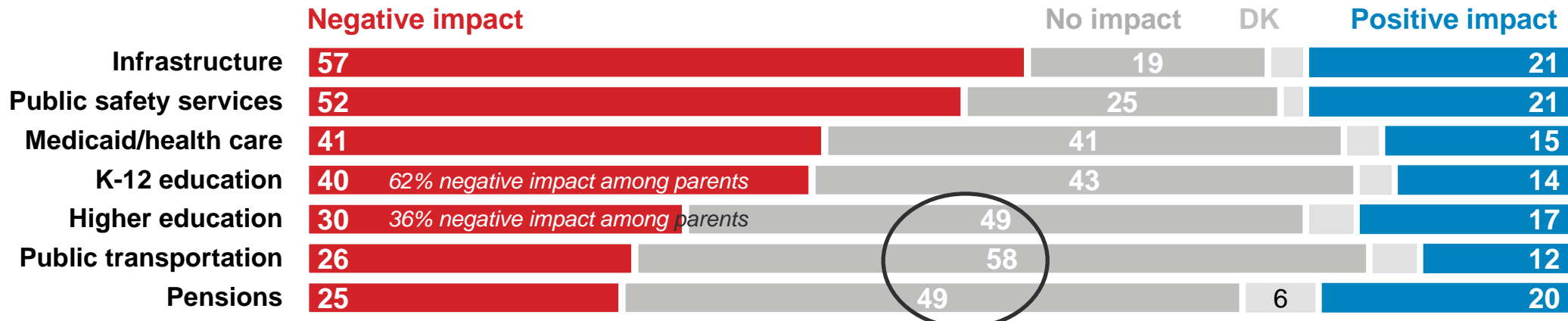


Voters think the state spends too much on pensions for state employees, public transportation, and higher education – and believe cuts to these services would have no impact on them personally

Does the state spend too much, just the right amount, or not enough on each of the following?



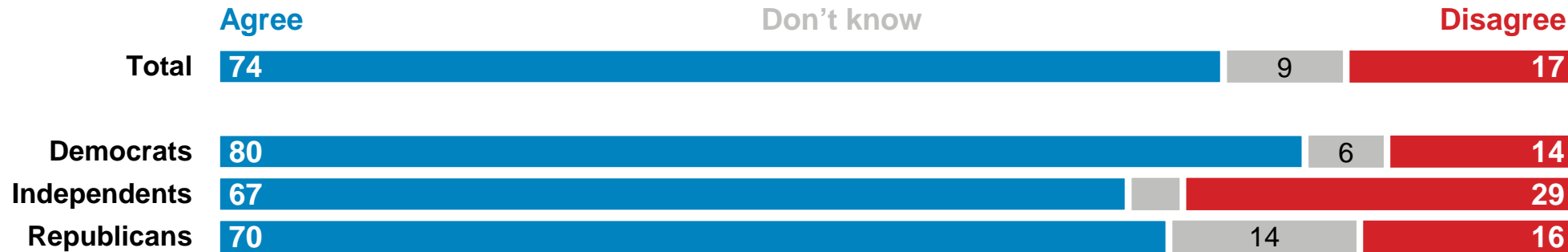
Would budget cuts to each of the following have a positive, negative, or no impact on you and your family?



Across party lines, views on pension reforms are nuanced – while reforms are seen as key to addressing the budget crisis, voters want pensions to remain negotiated and not imposed by the state

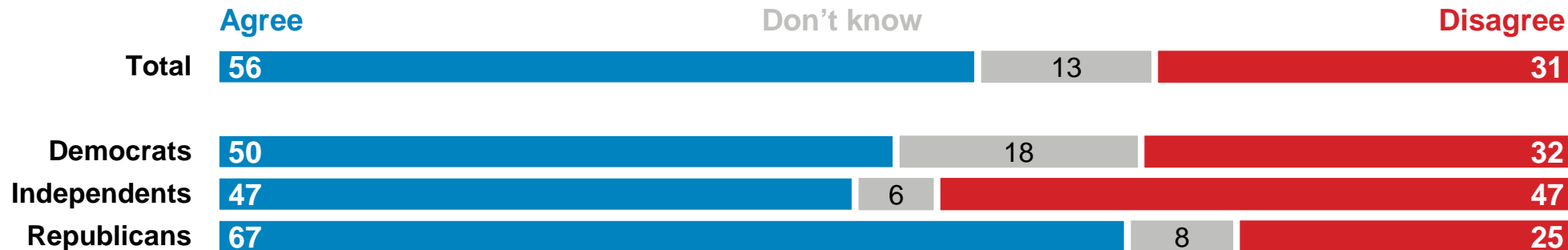
Do you agree or disagree with the following statement?

State employees and teachers were promised retirement benefits when they were hired and have paid into the system their whole careers. Reforms to the pension system should be negotiated with employees, not imposed by the state.



Do you agree or disagree with the following statement?

Employee pensions are a drain on Connecticut taxpayers and progress on the budget deficit won't be made until the state reforms the pension system.



3

Support for Expanding Revenue Sources

A majority supports addressing the budget deficit by creating new sources of revenue both before and after a simulated debate

Initial vs. Informed Vote

Initial Vote Question

Thinking about something else, based on what you know about Connecticut's state budget, do you think the state of Connecticut should address the budget deficit by (ROTATE) creating new sources of revenue or cutting funding for programs and services?



Statement in support of creating new sources of revenue

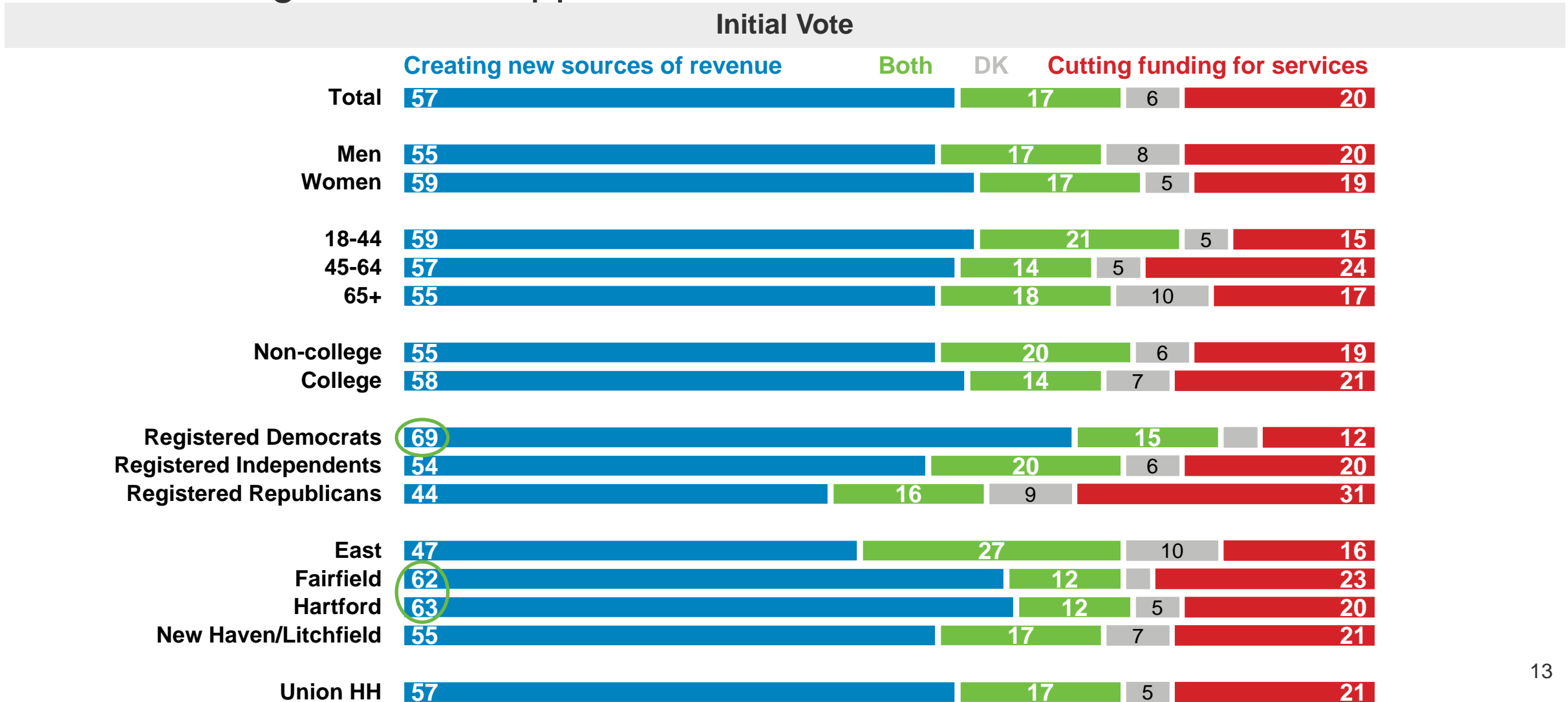
Connecticut should address the budget deficit by creating new, broader sources of revenue that will strengthen the state's revenue system and make the state more attractive to the jobs of the future by investing in education, health care, infrastructure, and the state's vibrant cities.

Statement in support of slowing government spending

Connecticut should address the budget deficit by reducing regulations and taxes that stifle economic growth and implementing structural reforms that slow government spending by reining in state employee benefits and pensions to the level of the private sector.



Support for creating new sources of revenue extends across demographic and partisan lines; Democrats and voters in the Fairfield and Hartford regions are our strongest initial supporters



Less ideological Republicans, Republican women, seniors, and non-college women are effective targets for persuasion

Vote Targets



Base

Always chooses creating new sources of revenue

Liberals (70% are base)

Registered Democrats (59%)

- Liberal Democrats (68%)
- Democratic women (62%)

College-educated women (53%)

Hartford (51%)

Swing

Sometimes chooses new sources of revenue or always neither/undecided

Republican women (38% are swing)

Non-conservative GOP (35%)

Seniors 65+ (32%)

Non-college women (31%)

Oppo

Never chooses creating new sources of revenue and not always neither/undecided

Conservatives (53% are oppo)

Registered Republicans (41%)

- Conservative Republicans (53%)
- Republican men (48%)

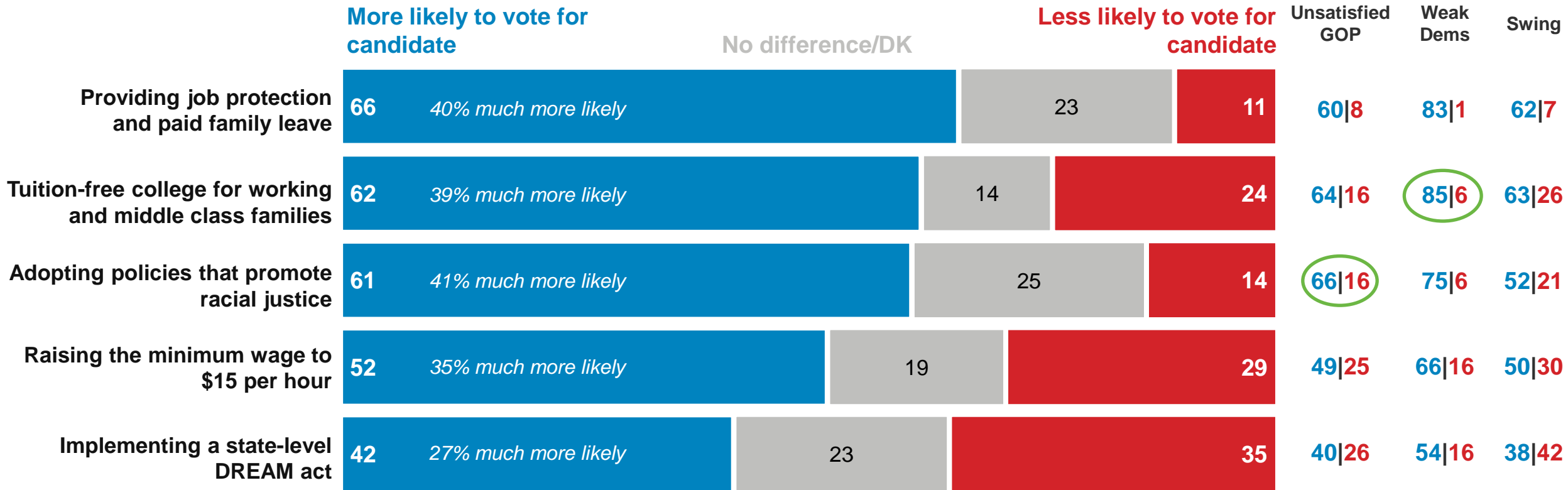
Men 55+ (37%)

4

Progressive Priorities & Messaging

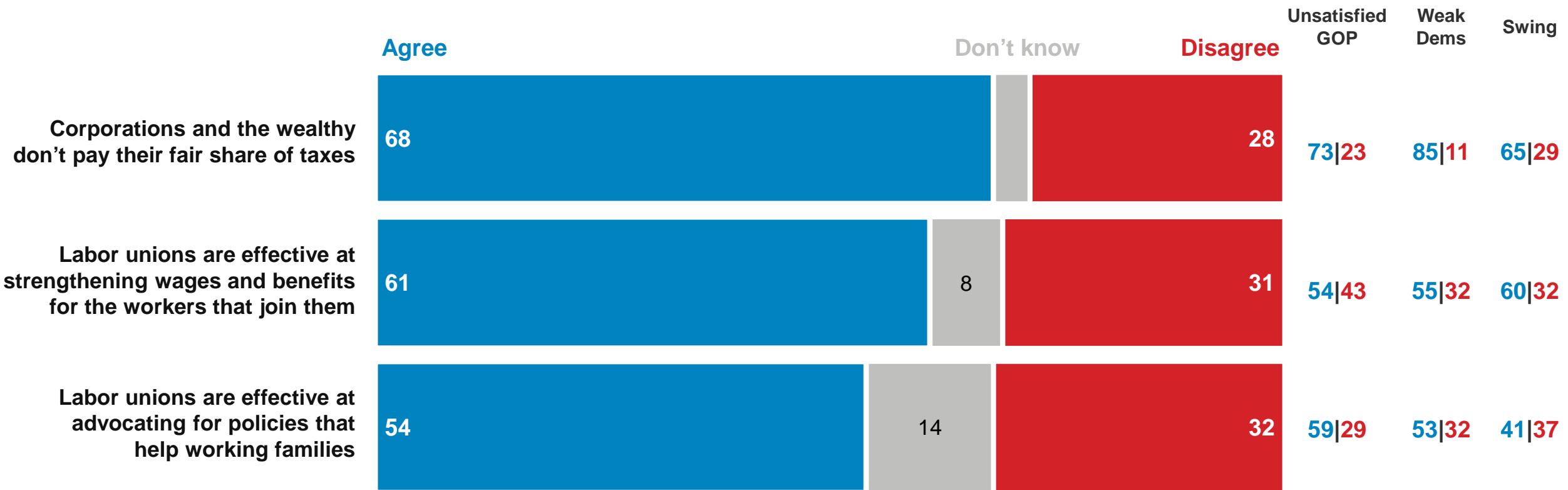
There is a clear benefit for candidates who advocate for paid family leave, tuition-free college, and policies that promote racial justice, especially with unsatisfied Republicans and weak Democrats

Would you be more or less likely to vote for a candidate if he or she supported each of the following policies?



A solid majority believes corporations and the wealthy don't pay their fair share; voters see unions as effective at strengthening wages and benefits for their members, but are less certain of their value for working families

Do you agree or disagree with each of the following statements?



Thank You

New York

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Washington, DC

1001 G Street NW
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